



OUR COMPANY

Tegra Premedia is a comprehensive provider of prepress and premedia services. Tegra significantly leverages the proven global delivery model to provide world-class prepress and premedia services from our state-of-the-art development centre in India to our clients, who are predominantly some of the leading publishing houses spread across the continents. Tegra partners with clients to offer customised prepress and premedia services. Our extensive domain knowledge, strong technical know-how, well-defined project management and efficient workflows adhere to industry standard best practices.

OUR PROMISE

TRANSPARENCY in our business engagements

EXPERIENCE of unmatched visual communication`

GROWTH in tandem with the industry

RELIABILITY of infrastructure and technical know-how

ALLEGIANCE to our clients and vendors

OUR CLIENTS AND AFFILIATIONS

Our established and longstanding clients are standing testimony to our business relationships grounded on trust and loyalty.

- ◆ Reader's Digest
- ◆ TP Business Publishing
- ◆ Geddes & Grosset
- ◆ D.C. Thompson
- ◆ Saraband
- ◆ Alchemy Contract Publishing
- ◆ Trojan Projects
- ◆ Succès-du-Livre
- ◆ Association of Publishing Agencies (APA) - Tegra Premedia is the first international affiliate member of APA, United Kingdom.

OUR STRENGTHS

Our extensive domain knowledge and our top notch trained human resources are our main assets

- ◆ Deep Domain Expertise
- ◆ Thought Leadership
- ◆ Qualified Professional Team

"I have been working with Graphic Arts providers in India for nearly twenty years. Tegra blasts through the plethora of pretenders. Remarkable pre-press understanding, security and delivery with no surprises."

Ron Grosset, Geddes & Grosset / Waverley Books, UK.

We combine superior infrastructure and our strong technical know-how to create high quality visual communication experiences

- ◆ Working Knowledge across Media
- ◆ Strong Technological Know-How
- ◆ State of the Art Advanced Delivery Centre

"...We will be framing some of them (illustrations) for our offices as they are truly wonderful. And again, let me congratulate Tegra on a job extremely well done. We couldn't be happier with the work..."

Pamela Chichinkas, Reader's Digest

World class project management and use of industry standard best practices ensures efficient workflow

- ◆ End-to-End Project Management
- ◆ Stringent Quality Assurance
- ◆ Global Delivery Model

"We've found that Tegra's account management is consistently excellent - prompt, courteous and efficient. Nothing is too much trouble for them."

Caroline Scoular, Trojan Projects



Tailor made solutions and shorter time to market assures direct cost benefit to the clients

- ◆ Work Experience with Global Clientele
- ◆ Cost Effective Premedia Production
- ◆ Trust Driven Business Relationships

OUR SERVICES

CREATIVE SERVICES

- ◆ Vector & Raster illustrations
- ◆ Fine art in any media
- ◆ 3D CGI & Compositing stills
- ◆ Still life & Product photography
- ◆ Design & Layout

DIGITAL IMAGING SERVICES

- ◆ High-end Drum and Flat-bed Scanning
- ◆ Image Cut-outs & Masking
- ◆ Colour Correction
- ◆ Retouching
- ◆ Creative collage work
- ◆ Batch Raw Image Processing
- ◆ Batch Format-conversions
- ◆ PDF generation & Archiving
- ◆ Plain OCR digitisation

EDITORIAL SERVICES

- ◆ Subject Research
- ◆ Proof Reading & Updation
- ◆ Creative & Technical writing

CROSS MEDIA SERVICES

- ◆ Website Design & Development
- ◆ Multimedia Presentations
- ◆ Flash Presentations
- ◆ Database Publishing
- ◆ Mobile Publishing

TURNKEY SERVICES

- ◆ TegraStore – Hassle-free information management
- ◆ TegRatify – Comprehensive audit service

“You can rely on Tegra’s highly qualified, multi-skilled team to work efficiently, to communicate effectively, and to deliver high-quality work within the scheduled time. More than that, you can expect to benefit from their experience, talents and creativity and to advise on specialist projects.”

Sara Hunt, Saraband



OUR STRATEGY

New business models

TURNKEY MODEL

The Turnkey Model guarantees the strengthening of our client relationships by leveraging on its primary offering of end-to-end engagement management. Since the key to success in the premedia domain lies to a great extent in the manner the whole package is presented, we offer our Turnkey Model as an across-the-board solution.

ODC MODEL

Tegra Premedia offers a new, flexible engagement model for execution of premedia assignments - the Offshore Delivery Centre Model or the ODC Model, which assures low cost of production, access to best of class talent, high quality deliverables and time zone advantages with offshoring projects.

RETAIL MODEL

Tegra adopts a unique engagement model called the 'Retail Model' wherein the premedia development cost is spread over a longer period of time. Among other advantages, this model minimises the initial development costs and is qualified to mitigate risk.

Engagement Propositions

CPP

Allow us to disprove some of the myths surrounding Co-operative Premedia Partnering and pave the way to explore the lucrative prospects on offer with our proposition on this subject.

PROGRESSIVE PREMEDIA OFFSHORING

Progressive Premedia Offshoring, the most prolific and evolving corporate initiative adopted within several publishing houses in recent times forms the focus of this proposition. Ascertain the plus points of this business initiative while examining the objective and detailed account of its pros and cons.



Contact us:

Phone : +91-406-644-1010;

Fax : +91-406-644-1020;

E mail: sales@tegra.in;

Website: www.tegra.in