

The Tegra logo is displayed in white text within a blue rectangular box. The background of the slide features a blue grid pattern with a large, semi-transparent target icon in the center. A 3D hand cursor is positioned over the center of the target.

# Tegra<sup>®</sup>

TEGRA OVERVIEW

WHY TEGRA?

CLIENTS AND TEGRA

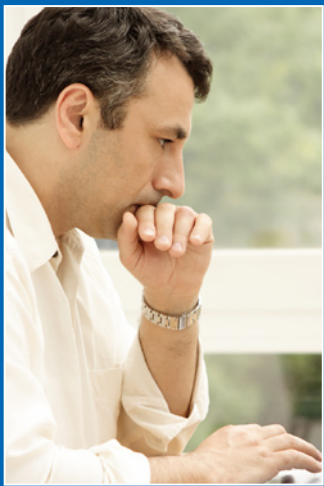
TEGRA SERVICES

BUSINESS SEGMENTS

PROMISES

TEGRA'S MISSION

TEGRA'S  
ADVANTAGE



## TEGRA OVERVIEW

Tegra is a specialist provider of prepress and premedia services. We partner with clients to offer customised prepress and premedia services. Our extensive domain knowledge, strong technical know-how, well defined project management and efficient workflows adhere to industry standard best practices. We use time tested processes and tools to create high quality visual content, which are then available for cross media integration using various industry standard workflows. Tegra assures shorter time to market and direct cost benefit to the clients.

## WHY TEGRA?

- Cost Effective Premedia Services
- Global Business Development Office in London
- State-of-The-Art Development Centre In India
- 24x7 Premedia Production Cycle
- Access to World Class Human Capital
- High Quality Premedia Services
- Data Security and Privacy
- Capabilities for Discrete Demands
- Customer Delight Orientation
- High Performance Culture
- Quick / Low Turnaround Time
- Operational Excellence



## CLIENTS AND TEGRA

- We have experience of serving several large publishing houses
- Readers's Digest, Succes-du-Livre, Geddess & Grosset, D.C. Thompson and Saraband are some of our long standing clients
- Our team of professionals with domain knowledge are proficient enough to provide best of breed services to global clients
- Readers digest Testimony – “We will be framing some of them (illustrations) for our offices as they are truly wonderful. And again, let me congratulate Tegra on a job extremely well done. We couldn't be happier with the work”  
– *Pamela Chichinskas, Senior Editor- Reader's Digest*
- If you wish to evaluate our capabilities, please send us your enquiries at [sales@tegra.in](mailto:sales@tegra.in)

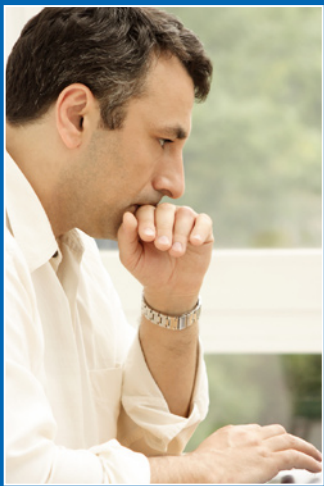
## BUSINESS SEGMENTS

- Book Publishers
- Magazine Publishers
- Journal Publishers
- Libraries
- Museums
- Printers
- Premedia Houses with Offshore Requirements

## PROMISES

- T**ransparency
- E**xperience
- G**rowth
- R**eliability
- A**llegiance





## TEGRA SERVICES

### Editorial Services

- Plain OCR Digitisation
- Subject Research
- Proof Reading and Updation
- Creative and Technical Writing
- PDF Generation and Archiving

### Creative Services

- Vector and Raster Illustrations
- Still Life & Product Photography
- Fine Art in any Media
- 3D CGI
- Compositing Stills
- Design
- Layout

### Cross Media Services

- Website Design and Development
- Multimedia Presentations
- Flash Presentations
- Database Publishing
- Content Repurposing

### Digital Imaging Services

- High-end Drum and Flat-bed Scanning
- Image Cut-outs & Masking
- Colour Correction & Retouching
- Creative Collage Work
- Batch Raw Image Processing
- Batch Format Conversions
- All other prepress work

## TEGRA'S MISSION

Provide unparalleled visual communications solutions by effectively leveraging technology, domain expertise and thought leadership whilst safeguarding the interests of our customers, vendors, partners and most certainly, our employees.



**Tegra**<sup>®</sup>

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