# WE ADD VALUE ACROSS YOUR VALUE CHAIN



## Our Strengths

- World Class ADC
- Experienced HR
- Technical Expertise
- Cost Effective Services
- 24x7 Working Systems

#### **Our Services**

- Illustrations
- Colour Correction
- Retouching
- Image Manipulation
- Web Services
- Photography
- Cross Media Solutions
- Editorial Services

#### **Our Promises**

Transparency

Experience

Growth

Reliability

**A**llegiance

# Who is Tegra?

Tegra Premedia is a specialised provider of premedia services across the entire publishing value chain. With a global business development office in London and a state-of-the-art development centre in India, Tegra significantly leverages the proven global delivery model to provide world-class prepress and premedia services to our clients, who are predominantly leading publishing houses spread across the continents. Reader's Digest, Succès-du-Livre, Geddess & Grosset, D.C. Thompson and Saraband, to name a few, are some of our established and longstanding clients.



# What Tegra do for You?

### **Strategy**

- Ideation
- Market Research
- Theme and Title
- Print Consultation

### **Core Functions**

- Content Acquisition
- Content Development
- Content Formatting
- Design & Layout
- Visual Supplements
- Outer Jacket Design
- Ready-to-Print Files

# Support

- Staff Augmentation
- Remote Infrastructure

# **Contact Us**

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