

Tegra[®]

CROSS MEDIA
SERVICES

Cross Media Services





FOREWORD

Content is king, media is its handmaiden. Once the content is in place, there are a plethora of communication channels to spread the message across to the end users. Technology know-how is paramount in the delivery of cross media services. To make the content in all available communication channels is a challenge in itself. But once that is achieved the result would be a superlative product. Cross media services require creative aesthetic adaptation and intelligent encoding. Tegra has the resources to route your content to multiple pathways and help you reap the rich benefits.

TEGRA CROSS MEDIA SERVICES

Mentioned below are few of the pathways that your content can be channeled into.

WEBSITE DESIGN AND DEVELOPMENT

We can do everything on the Web; be it plain HTML or interactive Flash designs with development support on the client-side and server-side programming using the latest Web 2.0 technologies, including Flex. Hosting them on Twitter, blogs, Facebook or generating simple RSS feeds is done easily at Tegra.

MULTIMEDIA PRESENTATIONS

Extensive and media heavy corporate presentations, interactive games development, e-learning modules or shockwave presentations to be streamed over Web, we can do it for you.

FLASH PRESENTATIONS

The new wave of Shockwave Flash (SWF) is here. With the phenomenal success of Flash Player, the whole world is moving to Flash with ActionScript support. Tegra will enable it all.





MOBILE PUBLISHING

Make your website content available for the mobile phones using the current technology like WML, to optimise and adapt to various mobile standards.

SOCIAL NETWORKING

You can also publish to Social Networking sites and advance them to the clients. Constant updates and news flashes can be sent to the Mobile phones through the Social Networking sites like Twitter, FaceBook etc. Blogs form a very good form of communication to the clients. [Tegra can initiate the inputs for these networks for you.](#)



AFTERWORD

The principal objective of cross media services is the attempt to reach a wider audience by tapping the various media available. While technological advancements provide us with the choice and flexibility of various media, it is Tegra's corporate initiative that merges it with the strengths of technical adaptability and our skilled workforce. This results in an efficient work model that keeps abreast of the market trends and delivers the goods to our clients and cashes in on the ever progressing media innovations.





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