

Tegra[®]

CREATIVE
SERVICES

Creative Services





FOREWORD

Creative services play an important role in presenting content aesthetically without losing its essence. Ideation forms the core of this service. After brainstorming with the client and understanding the message that needs to be communicated, the creative team gets to work and presents the idea. On approval of the idea, it moulded into a deliverable using the various facets of creative services like Photography, Typography, Design and Layout, Fine art and many others.

The creative department at Tegra is a platform for skilled professionals to interweave their talents and ideas to create high quality and appealing visual communications. Spanning across multiple areas like image retouching to complex creative outlines encompassing concept, design, layout and end production, Tegra has an extensive skill-set which adds value to every project.



TEGRA CREATIVE SERVICES PORTFOLIO

FINE ART IN ANY MEDIA

Our skilled syndicate of artists can match any client brief with regard to fine art, schematic or scientific illustrations. We have on board artists who have multiple skills and can display their capabilities in a variety of medium. Watercolours, oils, acrylics, landscapes, still life, line drawings, abstract art...you name it, we can do it for you.

VECTOR AND RASTER ILLUSTRATIONS

Our creative team is capable of delivering digital computer generated imagery of the highest quality, in vector or raster graphics. Adherence to client specifications forms the core basis of our creative team while delivering graphics or creative solutions.

COMPUTER GENERATED IMAGERY (CGI) INCLUDING 3D IMAGES

Tegra has an expert team of CGI designers who can conceive and develop superior CGI. Our expertise extends to 3D imagery as well. Our team has the capability to translate a client's ideas into tangible visual communication while banking and updating on the technological advancements that support these productions.



STILL LIFE & PRODUCT PHOTOGRAPHY

Tegra has a sophisticated digital photography studio meant for product and still life photography. Be it colour or black and white, medical or scientific, all the types of photography are carried out by professionals. Tegra has high-end photography as one of its strengths.

DESIGN & LAYOUT

At Tegra we do not stop with delivering the specified graphics; our team of layout designers are equipped to provide you the most appealing creative layouts for any given project guaranteeing excellent quality from start to finish.

COMPOSITING STILLS

Collages, which composite digital imagery from a variety of media and forms, digital or manual can be done at Tegra for both video and stills. Collages are yet another skill set that the creative team at Tegra excels in.

AFTERWORD

The effective combination of technological know-how and fine creative skills gives Tegra the edge of excellence.

Our workforce is encouraged to undertake repeated training sessions which are organised by the company to keep pace with technological advancements and design trends. This ensures the steadfast presence of technical proficiency as well as the creative enterprise on the work floor.

Approach Tegra with your creative challenges and we will ensure high quality creatives are made available to you in a short turnaround time and at a competitive price.





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